8801769 Traffic Order# 35841 Rep Order# Status Revised EC'd Yes

Printed: 10/05/2012 8:39 AM Last Received:

10/05/2012 8:33 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( OCEQUERA, JOHN OCEQUERA/CON/DEM Product

Estimate# 1186

Buyer Maura Gilroy

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates

104/111/1186 10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

1 of 6

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

## -- CONTRACT COMMENT --

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## - REMARKS --

THIS IS A REVISION, DO NOT DOUBLE BOOK TOTAL - \$16,560 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
				w								
	* 1	TU-F, M	500A-600A	8 NEWS NOW AT 5A	:30	\$185.00	10/09-10/15	2	1	2	\$370.00	
		Sales Rer	mark: V	75 .								
		V5 Comment Changed, Spots/week Changed										
	* 2	TU-F,M	6003-7003	8 NEWS NOW AT 6A	:30	\$250.00	10/09-10/15	3	1	3	\$750.00	
	2	Sales Rer		75	. 30	\$250.00	10/05-10/15	3	1	٥	¥130.00	
				Spots/week Changed								
		V3 Commen	it Changed,	spots/week changed								
	* 3	TU-F,M	700A-90CA	CBS THIS MORNING	:30	\$165.00	10/09-10/15	2	1	2	\$330.00	
		Sales Ren	mark: V	5 .								
		V5 Commer	nt Changed,	Spots/week Changed								
	* 4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$335.00	10/13-10/13	0	0	0	\$0.00	
		Sales Ren	nark: V	75 .								
		V5 Commer	nt Changed,	Spots/week Changed								
				-								
	5	su	630A-80CA	CBS NEWS SUNDAY MORNING	:30	\$1,225.00	10/14-10/14	1	1	1	\$1,225.00	

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Station KLAS-TV LAS VEGAS Advertiser ( ) OCEQUERA, JOHN Product OCEQUERA/CON/DEM Estimate# 1186			Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 104/111/1186					Rep Firm Sales Office Salesperson						
Buyer Phone# Fax#		Maura Gilroy						/2012 - 10/15/201	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 6	SU	830A-90C	A FACE THE NATION			:30	\$1,400.00	10/14-10/14	0	0	0	\$0.00	
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed	, Spots/week Changed										
	*7	TU-F,M	900A- 1000A	LIVE! WITH KELLY			:30	\$275.00	10/09-10/15	2	1	2	\$550.00	
		Sales Remark: V5 .												
		V5 Comme	nt Changed	, Spots/week Changed										
	* 8	TU-F,M	1000A- 1100A	PRICE IS RIGHT			:30	\$1,575.00	10/09-10/15	1	1	1	\$1,575.00	
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed	, Spots/week Changed										
	*9	TU-F, M	1100A- 1200P	YOUNG & RESTLESS			:30	\$1,925.00	10/09-10/15	1	1	1	\$1,925.00	
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed	, Spots/week Changed										
	*10	TU-F, M	1200P- 1230P	8 NEWS NOW AT NOON			:30	\$275.00	10/09-10/15	2	1	2	\$550.00	
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed	, Spots/week Changed										
	* 1 1	TU-F, M	1230P- 100P	THE BOLD AND THE BEA	AUTIFUL/DE	EAL	:30	\$375.00	10/09-10/15	2	1	2	\$750.00	
		Sales Re	mark:	v5 .										
		V5 More	than 2 code	es changed										
	*12	TU-F, M	1002-2001	P LET'S MAKE A DEAL			:30	\$375.00	10/09-10/15	0	0	0	\$0.00	
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed,	, Spots/week Changed										
	*13	TU-F,M	200P-3001	P THE TALK			:30	\$375.00	10/09-10/15	1	1	1	\$375.00	
	1.	Sales Re		V5 .					,,		_	_		
				, Spots/week Changed										

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Station KLAS-TV LAS VEGAS Advertiser ( ) OCEQUERA, JOHN Product OCEQUERA/CON/DEM Estimate# 1186				Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 104/111/1186					Rep Firm Sales Office Salesperson					
Buyer Phone# Fax#		Maura Gilroy			Flight Dates Hiatus Weeks		10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	TU-F,M Sales Re	300P-400	P ELLEN			:30	\$375.00	10/09-10/15	2	1	2	\$750.00	
				, Spots/week Changed										
	15	SA	530P-600	P POLITICS NOW			:30	\$965.00	10/13-10/13	1	1	1	\$965.00	
	*16	TU-F,M Sales Re V5 Comme	mark:	P 430P NEWS V5 . , Spots/week Changed			:30	\$350.00	10/09-10/15	3	1	3	\$1,050.00	
	-17	Sales Re	mark:	P 8 NEWS NOW ROTATION V5 . , Spots/week Changed			:30	\$400.00	10/09-10/15	3	1	3	\$1,200.00	
	18	SA	500P-530	P 8 NEWS NOW AT 5PM-S	AT		:30	\$965.00	10/13-10/13	1	1	1	\$965.00	
	19	SÜ	530P-600	P INSIDE EDITION			:30	\$165.00	10/14-10/14	1	1	1	\$165.00	
	20	SU	630P-700	P 8 NEWS NOW AT 630PM	-SUN		:30	\$1,140.00	10/14-10/14	1	1	1	\$1,140.00	
	*21	TU-F,M Sales Re V5 Comme	mark:	P INSIDE EDITION V5 . , Spots/week Changed			:30	\$275.00	10/09-10/15	1	1	1	\$275.00	
	*22	TU-F,M Sales Re V5 Comme	mark:	P ET/INSIDER V5 . , Spots/week Changed			:30	\$300.00	10/09-10/15	1	1	1	\$300.00	
	*23	M Sales Re	mark:	P HOW I MET MOTHER/2 1	BRKE GRL		:30	\$1,800.00	10/15-10/15	0	0	0	\$0.00	

V5 Comment Changed, Spots/week Changed

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Station K Advertiser Product Estimate#		LAS-TV LAS ( ) OCE OCEQUERA 1186	EQUERA, JO		3050 F		I, DC 20007 4/111/1186		Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES					
Buyer Phone Fax#	•	Maura Gilro	y		Flight Dates Hiatus Weeks		/2012 - 10/15/201	2	Salesperson Salesperson		202-872- 202-872-			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	*24	M	1000P- 1100P	HAWAII FIVE-0		:30	\$9,000.00	10/15~10/15	0	0	0	\$0.00		
		Sales Re	mark:	V5 .										
		V5 Comme	ent Change	d, Spots/week Changed										
	* 25	W	800P-900	OP SURVIVOR 25		:30	\$2,200.00	10/10-10/10	0	0	0	\$0.00		
		Sales Re		V5 .		. 50	42,200.00	10/10/10/10		O	0	40.00		
				d, Spots/week Changed										
	* 26	W	1000P- 1100P	C.S.I.		:30	\$8,000.00	10/10-10/10	0	0	0	\$0.00		
		Sales Re		V5 .										
				d, Spots/week Changed										
	* 27	TH	1000P- 1100P	ELEMENTARY		:30	\$2,200.00	10/11-10/11	0	0	0	\$0.00		
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed	d, Spots/week Changed										
	*28	SA	1000P- 1100P	48 HOURS MYSTERY		:30	\$6,000.00	10/13-10/13	0	0	0	\$0.00		
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed	d, Spots/week Changed										
	*29			CP 60 MINUTES		:30	\$6,000.00	10/14-10/14	0	0	0	\$0.00		
		Sales Re		V5 .										
		V5 Comme	nt Changed	d, Spots/week Changed										
	*30	SU	900P- 1000P	THE GOOD WIFE		:30	\$5,600.00	10/14-10/14	0	0	0	\$0.00		
		Sales Re		V5 .										
				d, Spots/week Changed										
	*31	TU-F,M	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$500.00	10/09-10/15	2	1	2	\$1,000.00		
		Sales Re	mark:	V5 .										
		V5 Comme	nt Changed	d, Spots/week Changed										

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Buy Pho Fax	er ne#	Maura Gilroy			Agency C/P1/P2/E 104/111/1186 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks				Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	*32	SA-SU	1100P- 1135P	8 NEWS NOW AT 11PM-WKND		:30	\$300.00	10/13-10/14	1	1	1	\$300.00		
		Sales Rem	mark: V	75 .										
		V5 Commer	nt Changed,	, Spots/week Changed										
	*33	TU-F,M	1135P- 1237A	LATE SHOW W/LETTERMAN		:30	\$275.00	10/09-10/15	0	0	0	\$0.00		
		Sales Rem	mark: V	75 .										
		V5 Commer	nt Changed,	. Spots/week Changed										
	*34	SA	1230P- 400P	CBS COLLEGE FTBL-LATE GA	ME	:30	\$300.00	10/13-10/13	0	0	0	\$0.00		
		Sales Rem	mark: V	75 .										
		V5 Commer	nt Changed,	Spots/week Changed										
	* 35	su	115P-43CF	CBS NFL FOOTBALL-LATE GA	ME	:30	\$2,200.00	10/14-10/14	0	0	0	\$0.00		
		Sales Ren	nark: V	75 .										
		V5 Commer	nt Changed,	Spots/week Changed										
	*36	TU-F	400A-459A	A NEWS		:30	\$50.00	10/09-10/12	1	1	1	\$50.00		
		Sales Rem	mark: V	<i>7</i> 5 .										

## -REPORT TOTALS-

Report Totals: 35 / \$16,560.00

V5 Added

## -- SALES MONTHLY TOTALS---

Oct 12: 35 / \$16,560.00 Sales Totals: 35 / \$16,560.00 Station Totals: 35 / \$16,560.00